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Overview of presentation

1. Structure of beef industry

- > Some characteristics
- Role of different sectors (seedstock; cow-calf; grower/finisher; end-user)

2. Genetic improvement in the beef industry

- Defining breeding objectives
- Utilising available tools (eg EBVs; \$Indexes; gene markers)
- Breeding design (eg crossbreeding)

3. Future developments

Structure of the industry Some characteristics of the beef industry:

> Many herds

> Many geographic locations

> Many breeds

Regular inflow of genetics from outside herd

Impact amount & rate of genetic progress

Structure of the industry Beef industry consists of four general sectors:

- Seedstock sector
- \succ Cow-calf sector
- ➤ Grower/finisher sector
- End-user (processor sector)

Only seedstock & cow-calf sectors involved in genetic improvement



Seedstock sector

Core of genetic improvement:

- Create & supply superior genetics
- Foundation of genetic evaluation system (BREEDPLAN)
- > Direction of breeding program for whole industry
- Communication

Use of artificial insemination (AI):

- Differs across breeds (eg Angus 42%; Hereford 19%)
- > Much lower than dairy industry

Cow-calf sector

Main roles in genetic improvement:

- > Identify & obtain superior genetics
- > Implement effective mating program
- > Market product to sectors further down supply chain
- Provide feedback to seedstock sector

Use of artificial insemination (AI):

- Less than 5% of herds
- Big opportunities in future

Grower/finisher sector

Grower/finisher:

- > Value-added product
- **Buy** in animals to grow-out/finish (fatten) & sell
- Provide feedback to cow-calf (& seedstock) sectors

Not actively involved in genetic improvement but.....

- Benefit from superior genetics
- > Need to be aware of genetic information available

End-user sector

End-users:

Feedlots, processors

> Little use of genetic information in past

- > Unwillingness to pay premium for superior genetics???
- Provide critical feedback to ALL sectors

Not actively involved in genetic improvement but.....

- Benefit from superior genetics
- > Need to be aware of genetic information available

Key components of genetic improvement

1) Breeding objective

Determine goal of breeding program

2) Genetic evaluation

Describe genetic merit of selection candidates

3) Breeding program design

- Make selection and mating decisions
- Use all available tools (eg crossbreeding, AI, ET)

Defining breeding objectives

Critical component of genetic improvement:

> Determines genetic merit of future generations in **all** sectors

Breeding objective considerations should include:

- Production system of (commercial/grower/end-user) clients
- > Traits of economic importance in client's production system

BreedObject:

- > Tool to assist in formalising breeding objectives
- > Available on the internet (<u>http://www.breedobject.com</u>)

Breeding objectives should be revised on a regular basis!

Utilisation of available tools

Descriptors of genetic merit:

- EBVs (BREEDPLAN)
- SIndexes (BreedObject)
- ➢ Gene marker tests (GeneSTAR[®] marbling, tenderness & feed efficiency)

Reproductive tools:

- Embryo transfer (ET)
- > Artificial insemination (AI)

BREEDPLAN



- Modern beef cattle genetic evaluation system
- flexible and evolving system
- genetic comparisons across herds, years
- within breed (now some multi-breed tables)
- 20 Aust. breeds + several overseas clients
- produces Estimated Breeding Values (EBV)

- tool to assist breeding of more profitable cattle

BREEDPLAN Analysis

performance records



- e.g. weights, scans, carcass, joining records
- complete management data
- pedigree information
- Best Linear Unbiased Prediction (BLUP)
- one system (breed specific input files)

BREEDPLAN Model

- animal model with full pedigree
- multiple trait (all together)
 - 5 growth (+ maternal for BW, WWT)
 - 10 carcase (scans and abattoir)
 - 4 fertility
- Heritabilities and correlations (both + & -)
 - don't need to know all an animal's EBVs
 - but important to measure all traits
 - find "curve benders" and allow selection for balance



BREEDPLAN Models (cont.)

- genetic groups (base animals)
 - time, overseas, and breeds
- statistical enhancements SxH, HV
- incorporate overseas EPDs

(currently under review to increase OZ emphasis)

- additional threshold model
 - calving ease (with BWT and GL)
 - temperament scores

Traits in BREEDPLAN

growth

carcass

reproduction

Traits in BREEDPLAN

growth

carcase

reproduction

birth wt weaning wt yearling wt final wt mature cow wt scan rib fat scan P8 fat scan EMA scan IMF% carcase wt carcase EMA carcase rib fat carcase P8 fat retail yield % **IMF% (marbling)** gestation length scrotal size days to calving calving ease - direct - daughters

temperament

Hereford Animal Details COURALLIE WALLABY (AI) - Mozilla

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BreedObject



Breeding objective & indexing software for the beef industry



Profit focus for breeding

whole commercial market production systemcow herd to slaughter



Profit Drivers



COW

calving ease weaning rate milk survival rate liveweight feed intake YOUNG ANIMAL

calving ease

sale liveweight

feed intake

dressing %

carcase meat %

carcase fat depth

carcase marbling

economic values

for the commercial production use targeted, over a planning horizon, & with discounting to present value

For change in a profit driver, assess:

change in returns

change in costs

change in feed cost

For other profit drivers unchanged

economic value

(\$ / trait unit)

Factors that can affect the importance of the profit drivers ...

from one breeder or herd to another



Calculating the value of the profit drivers ...



genetic variation

Profit Drivers

Genetic Std. Dev.

Sale Liveweight Dir.	19.6 kg
Sale Liveweight Mat.	8.8 kg
Dressing %	1.0 %
Saleable Meat %	1.5 %
Fat Depth (rump)	1.3 mm
Cow Weaning Rate	9.7 %
Marbling Score	n.a.
Cow Survival Rate	1.7 %
Cow Weight	31.3 kg
Calving Ease - dir.	7.9 %
Calving Ease - mat.	7.9 %

% importance - how calculated

REV = economic value x Genetic Std. Dev.

Profit drivers	REV (relative econ. value)	% Profit driver importance
Sale Liveweight Dir Sale Liveweight Mat Dressing % Saleable Meat % Fat Depth (rump) Cow Weaning Rate Marbling Score Cow Survival Rate Cow Weight Calving Ease - dir. Calving Ease - mat. [Σ]		-7 %

Importance of the profit drivers

Example: Supermarket



Calving Ease - Direct Calving Ease - Maternal Cow Weight -7% Cow Survival Rate Weaning Rate Sale Liveweight - Direct Sale Liveweight - Maternal Dressing % Meat Yield % Fat Depth (Rump) Marbling Score



Importance of the profit drivers

Example: Angus 'B3'

Calving Ease - Direct Calving Ease - Maternal Cow Weight -6% Cow Survival Rate Weaning Rate Sale Liveweight - Direct Sale Liveweight - Maternal Dressing % Meat Yield % Fat Depth (Rump) Marbling Score





About \$Indexes ...

'an EBV that's targeted at the underlying market production system profit drivers'

 overall EBV, for economic merit (profit)

- use in both stud & commercial selection
- based on 'BreedObject' technology



From profit drivers to EBV emphases ...

\$ values of the profit drivers



and for illustration purposes

\$ per unit \$ per standard amount of units

(& expressed as %)





\$Indexes widely available ...

Australia

- Angus
- Brahman
- Charolais
- Heref. & Poll Heref.
- Limousin
- Murray Grey
- Santa Gertrudis
- Shorthorn
- Simmental
- AACo Composite

Argentina

New Zealand

NZ Angus
NZ Hereford

United Kingdom

- UK Angus
- UK Belgian Blue
- UK Simmental
- UK South Devon

Gene markers

Several tests currently available:

- GeneSTAR[®] marbling, tenderness & feed efficiency
- ► Igenity TenderGENETM

Reported separately to other descriptions of genetic merit➤ Mainly used as marketing tool to date

Likely that more tests will become available

> Imperative that marker information is incorporated into EBVs



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Gene Marker Results			
Gene Marker results are displayed on the web in two parts - a gene marker code and a test result.			
1. Gene marker code M1- GeneStar Marbling 1 M2- GeneStar Marbling 2 M3- GeneStar Marbling 3 T1- GeneStar Tenderness 1 T2- GeneStar Tenderness 2 T3- GeneStar Tenderness 3 T4- GeneStar Tenderness 4			
 2. Test result 0 indicates the animal carries zero copies of the favourable form of the gene. 1 indicates the animal carries one copy of the favourable form of the gene. 2 indicates the animal carries two copies of the favourable form of the gene. For example, M3-2 indicates a GeneStar marbling 3 test with a result of 2 favourable forms of the gene. Most animals listed with a gene marker result have had their DNA tested and this is described in the result lin Tenderness (T1-2,T2-1)". However, some animals may have a "Derived" result because both parents have been enable us to predict the gene forms of their progeny (see Predicting Progeny below). In many cases, however gene forms of the progeny even when both parents have been tested. Click on the Open form of the progeny information on their DNA markers and other commercial products. 	en tested ar	nd their spec	ific results
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Breeding program design

Decide upon best strategies to reach breeding objectives:

- Decide who will become parents (selection decisions)
- > Which bull to join to which cow? (mating decisions)

Total Genetic Resource Management (TGRMTM):

- > Tool to aid in selection and mating decisions
- Delivered via the internet (<u>http://www.xprime.com.au/products/tgrm/</u>)
- > Maximises genetic gain while minimising inbreeding
- > Constraints can be included (eg sire usage, trait levels, costs)

Other design considerations:

> Can crossbreeding be used?

Future developments

> Inclusion of gene marker information in BREEDPLAN

> Multi-breed EBVs

> International genetic evaluations

> Availability of genetic benchmarking software